# Silsource Cookie Policy

Cookies are small data files that a website transfers to your device for record-keeping purposes. Web beacons are transparent pixel images used to collect information about website usage. Silsource's website, <a href="www.silsource.com">www.silsource.com</a> may use cookies and web beacons to enhance functionality (like remembering user IDs and passwords) and to gather aggregate traffic data (such as which pages are the most popular). We may also use cookies and web beacons in emails sent by us.

Our websites capture limited information about visits, including user-agent, HTTP referrer, last URL requested, and clickstream data on both client and server sides. We use this information to analyze general traffic patterns and perform routine system maintenance.

### **Managing Cookies**

You have several choices for managing cookies on your device. All major browsers allow you to block or delete cookies. To learn more about how to manage cookies and web beacons, consult the privacy features in your browser.

## Google Analytics

Our websites use Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies to help us analyze how users interact with our sites. The information generated by these cookies (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information to evaluate your use of our sites, compile reports, and provide other internet usage-related services. Google may transfer this information to third parties where required by law or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You can refuse the use of cookies by adjusting your browser settings, but this may affect the full functionality of our websites. By using Silsource's websites, you consent to the processing of data about you by Google as described above.

### Social Media Integration

Silsource's website may interface with social media sites like Facebook, LinkedIn, and Twitter. If you choose to "like" or share information from our sites through these services, review their privacy policies. If you are a member of a social media site, these interfaces may allow the social media site to connect your site visit to your personal information.

# **Third-Party Cookies**

During your visits to our website, you may encounter cookies from third parties not related to Silsource. For example, when visiting a page with embedded content from Twitter or Flickr, you may receive cookies from those sites. We do not control these cookies. Check the third-party sites for more information about their cookies.

#### **Partner Services**

Occasionally, we may partner with another party to provide specific benefits or services to our members. We will share the necessary information with these partners to provide such benefits or services. If you prefer not to receive communications from our partners or us, you can opt-out by following the "unsubscribe" instructions on a particular site.

#### **Privacy Notice**

This Privacy Notice only addresses Silsource's use and disclosure of your personal information. Our websites may contain links to other sites; we are not responsible for the privacy practices of such sites and are not liable for their misuse of personal information. Be sure to read the privacy statements of any sites you visit.

### Types of Cookies Used

- First-Party Cookies: Set directly by our websites, these cookies store preferences and login details to avoid repetitive requests.
- Session Cookies: Used for essential site functions and user preferences, these cookies are stored temporarily and are deleted when you close your browser.
- Persistent Cookies: Used to track visitor behavior to improve our sites, these cookies remain until they expire or are deleted.
- Secure Cookies: Protect data during transmission between your device and our servers.
- HTTPOnly Cookies: Protect your session when accessing our sites.

# Third-Party Advertising

We may use third-party advertising companies like AddThis, which may use cookies or web beacons to better provide advertisements of interest to you. These partners do not have access to your personal information but may track your internet usage anonymously. To opt-out, visit the Network Advertising Initiative at opt-out.

#### Web Beacons

Web beacons or flash cookies (also known as "action tags," "tracer tags," or "single-pixel gifs") collect non-personal information about your use of our sites. We do not share or provide personal information collected through web beacons without your express permission. We may also use web storage, a browser feature that stores data within your browser, enhancing security and performance.

## **Managing Cookies**

You can accept, decline, or delete cookies. Most browsers automatically accept cookies, but you can modify your settings to decline cookies. If you delete cookies or set your browser to decline cookies, some website features may not work as intended. For more information on how to disable cookies, visit All About Cookies. For mobile browsers, refer to your handset manual.

Update last: 7 August 2024